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| <b>Search Notes</b><br><br><b>*1082663</b><br><b>0*</b> | <b>Application/Control No.</b><br>10826630 | <b>Applicant(s)/Patent Under Reexamination</b><br>PINTO ET AL. |
|   | <b>Examiner</b><br>JUAN C OCHOA            | <b>Art Unit</b><br>2123  |

### SEARCHED

| <b>Class</b> | <b>Subclass</b> | <b>Date</b>           | <b>Examiner</b> |
|--------------|-----------------|-----------------------|-----------------|
| 703          | 22              | 4/9/2008 5:09:45 PM   | JO              |
| "            | "               | 1/11/2009 11:14:53 PM | jo              |
| "            | "               | 6/18/2009 3:16:08 PM  | jo              |
|              | Updated search  | 2/5/2010 11:22:40 PM  | jo              |
|              | "               | 10/1/2010 8:17:04 PM  | jo              |
|              | "               | 2/25/2011 12:33:26 PM | jo              |
| 706          | 45,46           | "                     | jo              |

### SEARCH NOTES

| <b>Search Notes</b>  | <b>Date</b>           | <b>Examiner</b> |
|--|-----------------------|-----------------|
| www.google.com (See the search notes for the searched items)   | 4/9/2008 5:09:16 PM   | JO              |
| EAST (Conducted new search. See notes for the searched items)  | 4/9/2008 5:09:16 PM   | JO              |
| Looked for amended/added/argued limitations in previously collected relevant prior art                     | 4/9/2008 5:09:16 PM   | JO              |
| "  | 1/11/2009 11:15:45 PM | jo              |
| EAST (Updated search)  | "                     | jo              |
| EAST (Conducted new search. See notes for the searched items)  | 6/18/2009 3:16:51 PM  | jo              |
| http://www.google.com/; Bounsaythip "Overview of Data Mining for Customer Behavior Modeling"; fortelligent | "                     | "               |
| http://www.fortelligent.com/   | "                     | "               |
| USPTO PALM inventor search   | 2/5/2010 11:23:14 PM  | jo              |
| EAST (Conducted new search. See notes for the searched items)  | "                     | jo              |

### SEARCH NOTES

| Search Notes  | Date                     | Examiner |
|---|--------------------------|----------|
| Searched all co-pending Applications' prosecutions. (See the search notes for the co-pending Application Numbers) | "                        | jo       |
| EAST (Conducted new search. See notes for the searched items)   | 10/1/2010<br>8:17:39 PM  | jo       |
| Looked for amended/added/argued limitations in previously collected relevant prior art                            | "                        | jo       |
| EAST (Updated search)   | 2/25/2011<br>12:36:50 PM | jo       |
| EAST (Conducted new search. See notes for the searched items)   | "                        | jo       |
| Application Number 12564998 (related Application) prosecution   | "                        | jo       |
| Application Number 10/826711 (related Application) prosecution  | "                        | jo       |

### INTERFERENCE SEARCH

| Class | Subclass  | Date                     | Examiner |
|-------|---|--------------------------|----------|
|       | PGPUB text search (See Interference search notes) | 2/25/2011<br>12:36:41 PM | jo       |